



INTEGRATE
PERFORMANCE & STYLE

SMITH OPTICS – 2011/2012 EYEWEAR COLLECTION

The authentic and unmistakable design of the new eyewear collection by SMITH OPTICS seduces connoisseurs with its ultra-cool style. The latest sunglasses and optical frames project an irrepressibly winning personality.

High-tech design – Contemporary style with cutting-edge technological content, these avant-garde sunglasses are presented in steel with agile wrap-around shapes (mod. **LINEUP**). The logo is inscribed on the slim-line temples distinguished by an original rubber coating on the tips. The uncompromising colours include opaque brown, dark ruthenium, semi-opaque ruthenium and total black.

Contemporary sport style – Lightweight and dynamic, these steel and injection moulded sunglasses play on the contrast between the assertive upper profile and the minimal lower fine metal rim (mod. **SCIENTIST**). The temples are personalised with a metal logo-plaque and are attached to the front by flex hinges for extra comfort.

Easy-to-wear attitude – A wrap-around shape, lightweight material and gleaming colours are the quintessential features of the sportswear sunglasses. The ultra-slim metal temples team up with the aviator steel front (mod. **SERPICO SLIM**).

New geometric appeal – These rectangular acetate optical frames are enlivened by dual colour swirls and metallic details on the temples. They stand out for their bold visual effects and sinuous shapes. The appealingly feminine colour options include crystal-black, blue, white, pink, havana/black and purple (mod. **DELANEY**).

Playful mood – These unisex frames present a big, bold multi-faceted silhouette whose impact is intensified by high-impacting colour combinations including red/black, blue/black and purple/black (mod. **DEVLIN**).

Minimal touch – These feminine optical frames exploit titanium as a material ensuring lightweight comfort without sacrificing glamorous touches as seen in the delicate arched front and the super-slim temples with their contrasting coloured tips (mod. **VAPOR 5**).

The quality of SMITH OPTICS sunglasses and optical frames is guaranteed by the experience of the Safilo Group.

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