



BLUE BAY – 2011/2012 EYEWEAR COLLECTION

The BLUE BAY eyewear collection presents new optical frames and sunglasses for genuine passionate young people with strong personalities. The glasses for next season are characterized by modern, eye-catching shapes, emphasized by new style details and proposed in vibrant colours.

Sixties inspiration – The unisex models in acetate sport endearing Sixties-inspired shapes, reworked with elegant details such as dainty bas-relief decorations that frame the logo on the temples and front. The pop-inspired colours include havana/black, red/white/blue, mud/grey (mod. **B&B 845/S**); black/white/streaked blue, cyclamen/streaked purple (mod. **B&B 846/S**).

Timeless appeal – Contemporary and glamorous, this women's acetate sunglass features a soft design with small bas-relief decorations visible on the temples and to the side of lenses, for a look with plenty of character. Colour contrasts are forceful with purple/sky blue/green, red/blue, havana/red, black/pink and black (mod. **B&B 847/s**).

Eighties look – The timeless spirit of the Eighties is revived in these acetate sunglasses with drop-shaped lenses, a double bridge and linear temples. The colour palette presents fresh shades with a sophisticated glossy and matte effects in light lilac, crystal, clear grey, crystal/beige and total black (mod. **B&B 853/s**).

Modern attitude – This on-trend and lightweight men's steel-framed sunglass has a navigator shape with injection-moulded temples that feature the BLUE BAY logo. The colour palette reveals soft shades of matte blue, ruthenium/grey, gold/green, black (mod. **B&B 858/s**).

Contemporary style – This Fifties-inspired retro shaped model features contemporary details, such as small bas-relief decorations on the temples and front. This is an acetate unisex optical frame in acetate with an original colour palette of solid and matte shades that contrast with shiny, multi-coloured temples (mod. **B&B 862**).

Ultra-lightweight design – Slim and lightweight, this unisex steel optical frame flaunts bold contrasts between the steel front with its nylon-framed lenses and its shaped acetate temples. The colour combinations are original with black/green, palladium/brown, grey/orange, blue/sky blue (mod. **B&B 861**).

The BLUE BAY eyewear collection is manufactured and distributed by the Safilo Group.

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