

BOSS BLACK EYEWEAR COLLECTION 2011/2012

The new BOSS Black sunglasses and optical frames reflect the brand's stylish character with a modern approach, offering refined design and sophisticated colors. The eyewear styles for next season perfectly fuse smart shapes with elegant details, conveying a contemporary and distinctive style.

Easy-to-wear appeal: These fifties inspired women's acetate sunglasses feature a butterfly shape presented in stylish colors, such as dappled havana, green havana, blue havana or black. Temples reveal a refined signature motif, a slim metal element engraved with the logo (BOSS 0400/S).

Contemporary chic: Retro and modern at the same time, these cat's eye shaped sunglasses in acetate and metal fascinate with an irresistible style. The bold profile of the front emphasizes the glamorous personality of the model, proposed in refined shades (BOSS 0401/S).

Vintage fashion: The aviator shape of these men's acetate and metal sunglasses is reminiscent of seventies style, playing with sophisticated contrasting materials and colors: black/dark ruthenium, horn/grey, horn/brown and horn/brown/orange (BOSS 0404/S).

Classic touch: These classic men's squared sunglasses are available with polarized lenses for excellent vision. The colors are bold with black, dark havana and black/streaked grey (BOSS 0406/S).

Sporty spirit: The sporty range of the sunglasses collection is extended with a new injection-moulded model featuring a rectangular wrap design. The color palette alternates between glossy and matte shades of black, havana and havana-grey (BOSS 0412/S).

Up-to-date design: Reflecting a modern design, these men's rectangular optical frames in metal sport lenses supported by nylon teamed with acetate temples. Colors are elegant with ruthenium/dark havana, burgundy/purple/blue and blue/grey (BOSS 0414).

Smart retro: This unisex acetate optical frame offers a trendy take on the fifties retro-style. It features a rounded design and sculpted profiles in bold shades, such as black/streaked grey, brown/honey, black and havana (BOSS 0418).

Iconic allure: This acetate optical frame presents a pronounced profile, revealing an intriguing oval design adorned with a stylish pattern also characteristic for the brand's other accessories. The frame is available in shades of dark havana, red havana/chocolate, crystal powder/plum (BOSS 0419).

The BOSS Black collection of sunglasses and optical frames is manufactured and distributed by the Safilo Group.

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