



## **CARRERA: THE NEW TECHNICAL SUNGLASSES ESPECIALLY FOR SPORT ENTHUSIASTS**

CARRERA presents a new collection of technical sunglasses especially for sports enthusiasts. Ongoing design research, cutting-edge technological content and the use of state-of-the-art materials are the requisites that have ensured over 50 years of maximum protection, safety and comfort offered by CARRERA products.

“**C-CITY**” is the new unisex sunglass model dedicated sports enthusiasts, C-CITY are **folding sunglasses** which, when folded, fit snugly into a special case that takes up a minimum amount of space.

Mixing urban vibes with a vintage look and sporting spirit, these injection-moulded sunglasses stand apart from others thanks to cutting-edge technical specifications and unique finish details, such as the CARRERA icon at the nosepiece and a contrasting graphic line along the front with the distinctive logo at the tenon of temples.

The model comes in shades of dark grey-green, black-white, chocolate-orange, havana, white turquoise and white-pink.

The “**HAWK**” sunglasses which feature an extreme aerodynamic design and are ultra-lightweight. This product is a result of continuous research in the field of materials and hence the front bar of this new eyewear is produced in **carbon fibre**, an extremely lightweight material with high technical characteristics. The result is ultra-lightweight glasses, **weighing just 25 grams**, perfect for extraordinary performance.

The temples are made of Grilamid, a particularly strong, lightweight material, while the adjustable nose pads and temple tips are made of Megol, a hypoallergenic thermoplastic rubber that gives them a stable, comfortable fit.

The model is **supplied with an extra set of interchangeable lenses in different colours to insert in case of different lighting conditions**. They are available in high-impacting colours such as white/pearl black, shiny pearl black, matt black, graphite fuchsia. The CARRERA trademark is visible on the lenses and temple tenor.

The model is also available with **photochromatic lenses** that change colour in relation to the intensity of the light to prevent visual fatigue and to ensure clear and comfortable vision under different weather conditions.

The “**FORCE**” technical sunglasses have a wraparound design, ideal for cycling and sports activities in general. Produced in Grilamid, a strong elastic material, the model ensures a particularly comfortable fit with its soft nose pads and temple tips coated in Megol.

Characterised by a moderately large fit, this model is customised with the CARRERA logo and is available with polarised lenses for optimum optical quality. The colour range includes the shades of blue, pearl white, shiny pearl white, matt black and graphite fuchsia.

The quality of CARRERA products is guaranteed by the experience of the Safilo Group.

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