

# M A R C J A C O B S

## 2011/2012 EYEWEAR COLLECTION

The new Marc Jacobs sunglasses and optical frames collection presents refined models. The iconic details and exclusive colourways are inspired by the brand's unmistakable style, revealing a retro and glamorous influence.

The cult models for next season flaunt designs with a glamorous personality, featuring oversized dimensions, curvy volumes and chic details. The irresistible appeal of the new collection is emphasized by sophisticated new colours, including refined pearlescent shades and on-trend camouflage effects.

An elegant mood for large, ultra-feminine sunglasses in acetate (mod. **MJ 385/s**) and for the rectangular optical frame (mod. **MJ 381**). These two models are sure to turn heads with sophisticated bows that adorn the temples, a chic decorative motif inspired by other celebrated Marc Jacobs accessories. The colour palette offers seductive satin and pearlescent shades of bordeaux, green, purple and pink.

A Sixties style, inspired by the "Dolce Vita" look, inspires men's sunglasses in acetate (mod. **MJ 387/s**) and unisex optical frames (mod. **MJ 379**), which surprise with sculpted profiles and bold volumes. The strong personality is defined by sophisticated details: the key bridge, the slim logo-plate on temples and decorative pins. The colour palette includes original camouflage effects in shades of red/havana green, honey/havana, havana and black.

Sophisticated Fifties appeal and a sporty-glam spirit for women's sunglasses model in acetate, sporting a rounded design. Clear, glamorous colours underscore the retro feel: beige, plum, apricot, green, red and black. Refined stylistic elements include the logo on temples and dainty decorative rivets (mod. **MJ 383/S**).

Unexpected oversized dimensions and sculpted profiles for the women's optical frame with sleek, curvy temples that ensure a movie star look (mod. **MJ 380**). This model turns heads with its faceted volumes, underlined by refined shades of cyclamen havana, coral havana, chocolate havana and black/grey.

The Marc Jacobs collection of optical frames and sunglasses is manufactured and distributed by the Safilo Group.

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