



OXYDO PRESENTS NEW OPTICAL FRAMES FOR CHILDREN

Padua, June 2009 – The OXYDO eyewear collection unveils new optical frames designed especially for children offering irresistible colours and superb attention to detail. The new proposals are sure to be a popular amongst kids!

Dedicated to children aged 8 to 12 years, these new models are extremely comfortable, thanks to flexible temples that guarantee a perfect fit, even in the most “extreme” conditions posed by play and sport. The models dedicated to the little girls include model **X 380**, which is a rectangular frame produced in a multi-layered acetate. It features dainty milled hearts which frame the OXYDO logo on temples and comes in pastel shades such as light blue-white, red-white, pink-lilac and purple ...so sweet!

A little heart is complete with a sparkling rhinestone and adorns model **X 379** with its rectangular front produced in a sheet metal and acetate temples. Model **X 378** on the other hand is entirely made from multi-layered acetate. The colour palette opts for “candy” colour combinations, such as purple-cyclamen-white, blue-white, pink-white-cyclamen, wisteria-purple-lilac, red-white, black-white, lilac-white, blue-white as well as many others.

Unisex models include **X 381** which features a metal oval front and temples produced in a multi-layered acetate. **X 383** has a rectangular design in acetate and is decorated with a sculpted star on the temples, illuminated by a tiny diamante stud placed alongside the OXYDO logo. The colour palette proposes cheery combinations of turquoise-light blue-white, cyclamen-pink-white, purple-light blue-white, red-lilac-white, pink-white, red-crystal and others besides.

The OXYDO collection of sunglasses and optical frames, designed by Enzo Sopracolle, is produced and distributed by the Safilo Group.

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