



INTEGRATE
PERFORMANCE & STYLE

INNOVATIVE DESIGN FOR THE UNMISTIKABLE LOOK OF THE NEW SMITH OPTICS OPTICAL FRAMES

AUGUST 2010 – Dedicated to fans with the coolest of style, the new optical frames by SMITH stand out for their unmistakable design, innovative characteristics and for their hot colour combinations.

The women's optical frames have a young appeal with a rectangular shape and personalised temples that feature the double "Smith" logo (mod. **HINSDALE**). This frame is available in total black or trendy colours such as violet/white, violet/lilac, fuchsia/black.

With a contemporary street-style appeal, the men's acetate optical frames portray a strong personality in the profiles and graphic lines, which enliven the temples and emphasise the logo. (mod. **TECHNOLOGIC 2**). The highly contrasting colour combinations include crystal/black/white, grey/mud/brown, violet/red/fuchsia.

The quality of SMITH OPTICS sunglasses and optical frames is guaranteed by the experience of Safilo Group.

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